

Oxford Convention and Visitors Bureau

102 Ed Perry Blvd. Oxford, MS 38655 662-232-2367 www.oxfordcvb.com

FOR IMMEDIATE RELEASE

Millner

CONTACT: Mary-Kathryn

Blues Musicians to Provide Entertainment at Oxford's Town BBQ Throwdown!

Blues and barbeque have long been seen as a winning combination. So as plans progress for the Inaugural Oxford's Town BBQ Throwdown, festival organizers are excited to announce the festivals music line-up, which will include four of Mississippi's great blues musicians.

The weekend will kick off on Friday, with performances by Willie King & the Liberators and Junior Kimbrough's Juke Joint Boys. Willie King has been nominated for several W.C. Handy awards, the recipient of several Living Blues awards, and a Howlin Wolf Hall of Fame inductee. Junior Kimbrough's Juke Joint Boys is comprised of the sons of the late Junior Kimbrough paying tribute to one of the Hill Country's most notable Blues Musicians.

L.C. Ulmer and Super Chikan & the Fighting Cocks will be taking the stage on Saturday night, for what is sure to be an exciting show. L.C. Ulmer, who has been playing the blues for over 50 years, was recently named one of the top 10 Living Delta Blues Artists by Delta Magazine. Clarksdale Bluesman, Super Chikan, has become famous for his clucking and his catch phrase, "somebody shoot that thang," was awarded the 2004 Governor's Award for Excellence in the Arts, and has earned tremendous regional appeal. Super Chikan also received the honor of being one of the top 10 Living Delta Blues Artists as well as receiving the honor of being named number 4 of the Top 10 Live Bands by the readers of Delta Magazine.

"I am really excited about the line-up," said Kelly Brown, coordinator for the event, "these are some of the great bluesmen of our State, and it will be a treat to have them in Oxford for this event."

The Throwdown will be a weekend filled with food, fun and good music as we welcome championship and amateur cooks to the grounds of the Oxford Conference Center to compete in a Memphis in May Sanctioned BBQ Cooking Competition. Teams will be competing for over \$18,000 in cash and prizes. Proceeds from the event will benefit the United Way of Oxford and the Oxford Convention and Visitors Bureau.

Admission is \$3.00 for the general public. Gates will open at 3:00 p.m. Friday. Music and entertainment will last until 10:00 p.m. both on Friday and Saturday night.

The Throwdown is currently being sponsored by the Downtown Grill, Downtown Inn and Suites, The Morgan White Group, Belk Ford-Mercury Toyota, Inc., smokinaphattie.com, Larson's Big Star, Domino's Pizza and A&B Distributors, but it is not too late to get your business involved.

For More information contact Kelly Brown at the Oxford Convention and Visitors Bureau, 662.232.2367 or on the web at www.oxfordbbq.com or www.myspace.com/oxfordbbq